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## **Shalawatan as the Head Election Campaign Website for Region Karangpoh Village, Menganti, Gresik**

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### **Abstract**

*Prayer is an online activity intended to give thanks to the Prophet Muhammad (peace and blessings be upon him). These activities have become an icon among muslims, especially you who have been carrying out prayer activities. 2024 Gresik County Chief Election. Yesterday was a very intense rivalry between candidate number one and the box. Empty. The competition is fierce because it is triggered by issues related to prospective couples, Number 1. This sparked a campaign by candidate number one's couples, who performed prayers and other activities in the Karangpoh Village Box. This research aims to explore aspects that influence the campaign and the motives of prospective couples' success teams with a caretaker in DSN. Karangpoh Box. The method employed in this research is an insightful observational approach and in-depth interviews. The study was supported. With the theory of social capital proposed by Pierre Bourdieu and subsequently developed by James Coleman (1988) and Robert Putnam (1993), focusing on its impact on Social and economic life. The phenomenon does not seem to affect society. The karangpoh can be seen by the number of votes that the prospective couple number 1 gets. It's less than an empty box.*

**Keyword:** *The Karangpoh Village, Campaign, Prayer*

**Paper Type:** *Research Paper*

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## INTRODUCTION

Competition in political contests is a prestigious thing for those who run as a party or legislative candidate. In this event, they compete with do whatever it takes to get a say in the community or an intended community. They usually include free fire, surprised money, Introduction of candidates via door to door, the prayer assembly, the dzmimial assembly, the dakwah council, and still much more ( d.s. Pribadi 2020). Neneng 2022 motion, politics is a literary one. It includes knowledge and understanding of political issues. Basically, political literacy is a strong unit between knowledge and skill. According to Wtstholtm et al., the opinion is that political literacy is a form of civic engagement that plays out in life in a Democracy. A general election is an election that is organized to select a council. The legislative range of districts, cities, provinces, or the national level. The selection also includes the Elections of the President and Vice President of the Republic of Indonesia(M.S. Fajri, 2020).

Islam is a religion that gives guidelines and tools of sexual education based on verses from the Qur'an . Islam is also referred to as a founded religion. The preaching was a sanctioned activity by religious figures or kyais to give knowledge to the *awwam* people that had very little religious knowledge, without coercion. Preaching is not just like religious studies, but also damn could be the prayer assembly, the Koran, etc. The preaching methods done by the para Habaib and early walisongo are still employed by successor leaders religion (muzakki,2021). Prayer is a form of praise and prayer uttered to the Prophet Muhammad (peace and blessings be upon him). Praise is uttered in Arabic and is accompanied by tones and a musical instrument commonly referred to as designed or bloodied.

In the use of the dakwah(prayer) method, which has been used as a sound retrieval site, the selection of a local head is not a devious and insidious way. However, the method does run what has been written in the Qur'an . As described in the quran ( An-Nahl verse 125):

أَدْعُ إِلَىٰ سَبِّيلِ رَبِّكَ بِالْحَكْمَةِ وَالْمُوعِظَةِ الْحَسَنَةِ وَجَادِلُهُمْ بِالْتِي هِيَ أَحْسَنُ لَأَنَّ رَبَّكَ هُوَ أَعْلَمُ بِمَنْ ضَلَّ عَنْ سَبِّيلِهِ وَهُوَ أَعْلَمُ

بِالْمُهَمَّاتِ ۝

Charge (man) to the way of your Lord with good instruction and instruction and

desire them in a better way. Surely your god knows best who is lost in his ways, and he also best knows who gets the instructions.

The text suggests that the preaching can be done in 3 ways: the entire lesson (the Wah Scientifically based), al-mauidzah, and al-mujalad are al-ahsan. The dakwah is based on gentle advice that is presented (i.n, Azizah 2023).

Praying is a tradition in Islamic culture that involves giving Homage to the Prophet (peace and blessings be upon him) through prayer and praise. In general, praying is done by saying "sallu 'alaika wa sallam," which means" may you be safe and blessings always accompany you." This practice is often observed by Muslims as a form of homage and love for the Prophet (peace and blessings be upon him). Prayers can be performed in various forms, including dzimmer, and hymns. In the context of the ritual, prayers are usually performed after reading the Surah al-Fatiha in shatihah. Furthermore, prayer is often performed outside the traditional prayer context, such as during religious events or as part of daily worship. Purpose: The central part of prayer is to strengthen the spiritual relationship between muslims and the Prophet Muhammad (peace and blessings be upon him), and to show their respect and affection for him. This practice was also viewed as a way to draw close to god via the Messenger of the Prophet (peace and blessings be upon him)

Politics is the study of power, decision-making, and interaction between individuals and groups in societies that try to influence or control public policy. Politics includes various activities, including legislation, government policy enforcement, citizen participation in the democratic process, and analysis of Systems of government and inter-state agencies. Generally, politics is linked to the ways in which power and authority are distributed and utilized within a society. This involves an understanding of government structures, including legislative, executive, and judicial processes, as well as the dynamics between various political actors, such as the government, political parties, interest groups, and citizens. The main goal of politics is to achieve certain goals that are wanted by stakeholders, be it for public welfare, justice, Social, economic stability, or national security. In the democratic system, politics also involves active participation of citizens in the decision-making process through elections, Public discussion and advocacy. Overall, politics is a complex and dynamic area that affects almost every aspect of people's lives, from economics to culture, Education, and human rights.

## **Root Problem**

1. How did people react to the prayer?
2. What was the situation at the location of the activity?

## **Purpose Of Research**

This study was intended to uncover the local satisfaction with his actions. The practice of prayer, which was in reality veiled, the search for votes for the head of the area.

## **Benefits of Research**

This research was conducted to express people's aspirations in assessing the event sponsored by the mosque, but alternated as the site or container of the election campaign for the Gresik county chief. And provide insights into the world, Good politics to the Karangpoh villagers.

## **METHODS**

In this study, researchers use a qualitative approach. A qualitative approach is A systematic, arranged approach aimed at uncovering Problems in society, the work world, organization, or government. According to Bogdan and Taylor, a study that involves collecting data from the object and respondents. The study employs a case study approach, where the processing of his data was interrupted by the news. As for the data-gathering techniques in this research, they include interviews, observation, and documentation. The research takes place in DSN. Poh, hulaan kec. Switching to recording. Gresik. The study is conducted within the next three weeks, beginning from March 3, 2025, to March 24, 2025, with the target of residents in the Village community. Poh follows The sholawat's show.

## **RESULTS AND DISCUSSIONS**

Praying is a tradition in Islamic culture that involves giving Homage to the Prophet (peace and blessings be upon him) through prayer and praise. In general, pray by saying "sallu 'alaika wa sallam," which means "may you be safe, and blessings always accompany you." Muslims often practice this practice as a form of Homage and love to the Prophet (peace and blessings be upon him). Prayers can be performed in various forms, such as prayers and hymns. Prayer was often performed by muslims On the day after prayers, in

science councils like the school, ta 'lim, Dan, when we pray. Prayer is an agenda closely related to the Nahdlatul Ulama Scholars. In the Nahdlatul school, the clergy's prayer is often performed at such events, such as maulids, iyahs, and tahlil. At the prayer assembly, there was a grub that sang songs of prayer, followed by Musical Instruments That Were called by flying or darting. This grub is commonly called hador qosidah. Prayer too can be one means of unifying religion, at which these assemblies are traditionally attended by various persons from Various areas. The program had much interaction with the guests. For just a little more acquaintance, they could exchange a rope of common miscommunication from one of their own.

Prayer and nu are very close and fundamental. Prayer, or reading of the Shalawat to the Prophet Muhammad (peace and blessings be upon him), is one of the most highly valued religious traditions and is the hallmark of NU. NU often used prayer as an effective preaching medium. The event is packed into large assemblies with thousands of people in attendance, as it is popular with various groups. Through this program, religious, unity, and national messages were spread in a lively and moving way through prayer, and prayer served as an event to strengthen the brotherhood of your fellow citizens of NU. Through the communal hubs, the congregation feels a bond and unity that tightens their emotional ties.

The council of scholars' Indonesia with prayers differs from nu. MUI is the institute of fatwa and the council of Islamic scholars, zuama, and Muslim scholars in Indonesia. MUI's primary role is to issue decrees (views or laws) regarding religious issues that arise in society. A mentor and a servant of the people, MUI gives guidance and direction to muslims, and becomes a bridge between the clergy and the government. Although MUI is comprised of clerics from various Islamic scholars, including NU, MUI is an institution with no tradition or direct affiliations to organize prayers like yours. Mui's role in this context is more public and normative. An example of MUI's connection with prayer is that while MUI issues a fatwa about things related to religious practices, for example, MUI can issue a decree that allows for or prohibits a religious practice, such as the use of a certain instrument or excessive volume. A real-life example is that MUI Java made a fatwa about the use of "horeg's sound," which in the fatwa mentioned that horeg's sound may be used for positive events like prayer, as long as it's within reasonable limits and does not violate shalat. MUI may also give a connection or an appeal for religious services, including prayer, to be carried out in a peaceful, orderly, and non-threatening manner.

Campaigns are a series of activities carried out by candidates, political parties, or support teams to introduce themselves, disseminate their vision and mission, and convince voters to vote. Broadly speaking, election campaigns are not just about advertising or public speaking. The campaign encompasses well-planned efforts aimed at influencing public opinion and voter behavior. It is an intensive period in which the contestants strive to gain support, build a positive image, and differentiate themselves from their opponents. In short, election campaigns are a structured, dynamic process of political communication, in which voters interact with the public to win hearts and votes. Some points that support the deployment of the campaign have generated a number of perspectives. The first point of view is the transmission of ideologies and programs, which is at the heart of the campaign. The candidate explains what they fight for, the values they adhere to, and the concrete work program they will implement if elected. The second mass mobilization involves campaigns that gather and organize support from large numbers of people. The aim is to demonstrate strength, create momentum, and ensure voters turn out to the polls on D-Day. The three communications and propaganda campaigns use various media, both traditional and modern, to spread the message. These can be advertising on television, radio, print media, as well as on social media, websites, and instant messaging apps. These four images and reputations focus on shaping a good image for the candidate. They try to present themselves as competent, honest, caring, and capable leaders. All five fundraisers in a campaign can be costly. Therefore, fundraising from various sources, such as individual, corporate, or support donations, is a crucial part of this process. The six debates and discussions are direct interactions with other candidates in public debates or discussion forums, which become important platforms for displaying knowledge, leadership, and preparedness to the challenge.

Politics is widely regarded as the study of power, decision-making, and interaction between individuals and groups in societies that seek to influence or control Public policy. Politics includes various activities, including legislation, Government policy enforcement, citizen participation in the democratic process, and analysis of Systems of government and inter-state agencies. In general, politics is linked to how power and authority are distributed and used in a society. This involves an understanding of the governmental structure, legislative, executive, and judicial processes, and the dynamics between various political actors such as government, political parties, interest groups, and citizens. In democratic systems, politics also involves the active participation of citizens in the process of making

decisions through elections, public discussions, and advocacy.

In the process of political activities, many include aspects that are the main targets to success in the activity. The first aspect of the decision-making process is where the decision taken will affect the needs in society. Both aspects of the resource allocation, where the needs of resources are given and put to use by society, are making ends meet. These three aspects of influence and power, where an influence is created, can back up a decision from individual or community groups. which is the Last aspect of conflict and cooperation, where a conflict can be a solution for Groups, but with the presence of conflict, it also creates an alliance in achieving a mutual agreement. Moreover, politics is divided into five parts:

1. Formal politics is a political institution that provides a formal example of a political institution. Judicial, legislative, and executive, etc.
2. Informal politics is a political institution that makes decisions outside formal politics. Family examples, communities, organizations, etc.
3. International politics is a political institution that screens inter-country cooperation. International organizations, global issues, etc.
4. Economic politics is a politically sophisticated political institution. Apply to the economic system.
5. Cultural politics is a political institution that leads to conflict between culture, norms and values

## **Research Results**

After a three-week period of research, researchers found some results and answers that respondents provided in answering some questions. The question includes:

1. People's satisfaction with the show?
2. Community interest on the show?
3. What does a post-event lead feel like?
4. Mistaking a couple of potential regents?

Researchers direct some of these questions to the village society. Karangpoh, from the ranks of the mosque administration, the religious and Muslim mothers, and the teenage lads.

Of the responders, the researchers mapped out the answers to their questions through interviews, supplemented with their observations and approaches to society. Researchers ask the question after her prayer.

**Table 1:**  
**Respondent Response**

No	Respondent's identity	Responders' response and sustainability
1.	Mr. Duque. Fasihin, 60, ta 'mir mosques, farmers	<p>On Thursday, March 6, 2025, researchers asked BPK Fasihin, who asked that the following public would be less satisfied and less interested in the wisdom of performing prayers that should be in accordance with the campaign that led people to choose the number 1 candidate partners, with various alibi mentioned by the team. Then, for the reciprocity, the people feel, I guess, only some feel, because only a few people have had a dawn attack from the successful team that's in this village. and</p> <p>For the votes I know in this village booth are won by an empty rampart.</p>
2.	h.j. Khomsah, 70, the chief Muslimat ds. Hulaan, village elder	<p>On Sunday, March 9, 2025, researchers asked the h.j. mother. Khomsah said that people do not receive enough because they are less grateful for the event. Our number one candidate couple chose our village to be the campaign ground because they assessed they could get a lot of votes from our village. And to myself, I was very pleased with the event because I could contribute my own voice and sort of led some of the community to hand over the voting rights to the number one candidate couple. And for the next question</p> <p>I'm sorry for not being able to answer me already no comment.</p>

3.	Hj. Musawamah, 55 years old, head of Fatayat Hulaan, recitation teacher	<p>On Monday, March 10, 2025 researchers asked the hj. Musawamah, he said that I was all about being the number one candidate, because he was very suspicious and supportive of every event that came from you.</p> <p>So I also no comment for the public view.</p>
4	Trivan, 21, local boy and chairman of the cadet reef of Karangpoh	<p>On Wednesday, March 13, 2025, researchers asked questions and were answered with care by Trivan, who said that the public was initially happy with what to present at the event, which included the maulid of the Prophet, but which in reality included the purpose of the campaign conducted by the number one couple. So the public is very unhappy, and many are leaving in the middle of the show. People are fed up with the promises and issues spreading among them and have personally experienced the consequences. Then for</p> <p>The sound taken in this village booth was won by an empty rampart.</p>
5	L.M. Diana, 22, local girl and KPPS pilkada	<p>On Wednesday, March 13, 2025, researchers asked Diana at the same time as the trivan, and their answers were the same. Diana just added, though it may be a dawn raid, I'm very, very uninterested, due to the promise --</p> <p>The promise uttered 5 years ago has not been fulfilled... whether to choose again for another 5 years to come.</p>

## CONCLUSION

From the data obtained by researchers, it was concluded that the event was skewed by some, as it served a hidden agenda that benefited the campaign. And the impact shown by society is very domineering to reject the event with behavior, leaving while the event is

going on, to jeer at the moment it is over. The vote gained in the Karangpoh village was also a standard to measure the failure of the campaign by candidate number 1, because the victory was won by a landmine.

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